



Insurance Council of Manitoba Launches New Website

Posted March 2025

We are thrilled to announce the launch of our brand-new website at The Insurance Council of Manitoba. This significant upgrade is designed to enhance your experience and provide you with better access to the information and services you need.

Why We Invested in a New Website:

1. **Improved User Experience:** Our primary goal was to create a more user-friendly and intuitive platform. The new design ensures that you can easily navigate through our resources and find the information you need quickly and efficiently.
2. **Enhanced Accessibility:** We are committed to making our website accessible to everyone. The new site is designed to be fully compliant with accessibility standards, ensuring that all users, including those with disabilities, can access our content without barriers.
3. **Modern Design:** The updated look and feel of our website reflect our commitment to staying current and relevant. The modern design not only looks great but also improves functionality and ease of use.
4. **Mobile Optimization:** With more users accessing our site from mobile devices, we have optimized the new website for mobile use. Whether you're on a smartphone or tablet, you'll have a seamless experience.
5. **Better Information Delivery:** We have reorganized our content to make it more accessible and informative. Our new website features improved search functionality and clearer categorization, so you can find what you're looking for with ease.
6. **Security Enhancements:** Protecting your data is our top priority. The new website includes advanced security features to ensure that your information is safe and secure.

INSURANCE COUNCIL OF MANITOBA

contactus@icm.mb.ca

www.icm.mb.ca